

2026 Sponsorship Prospectus

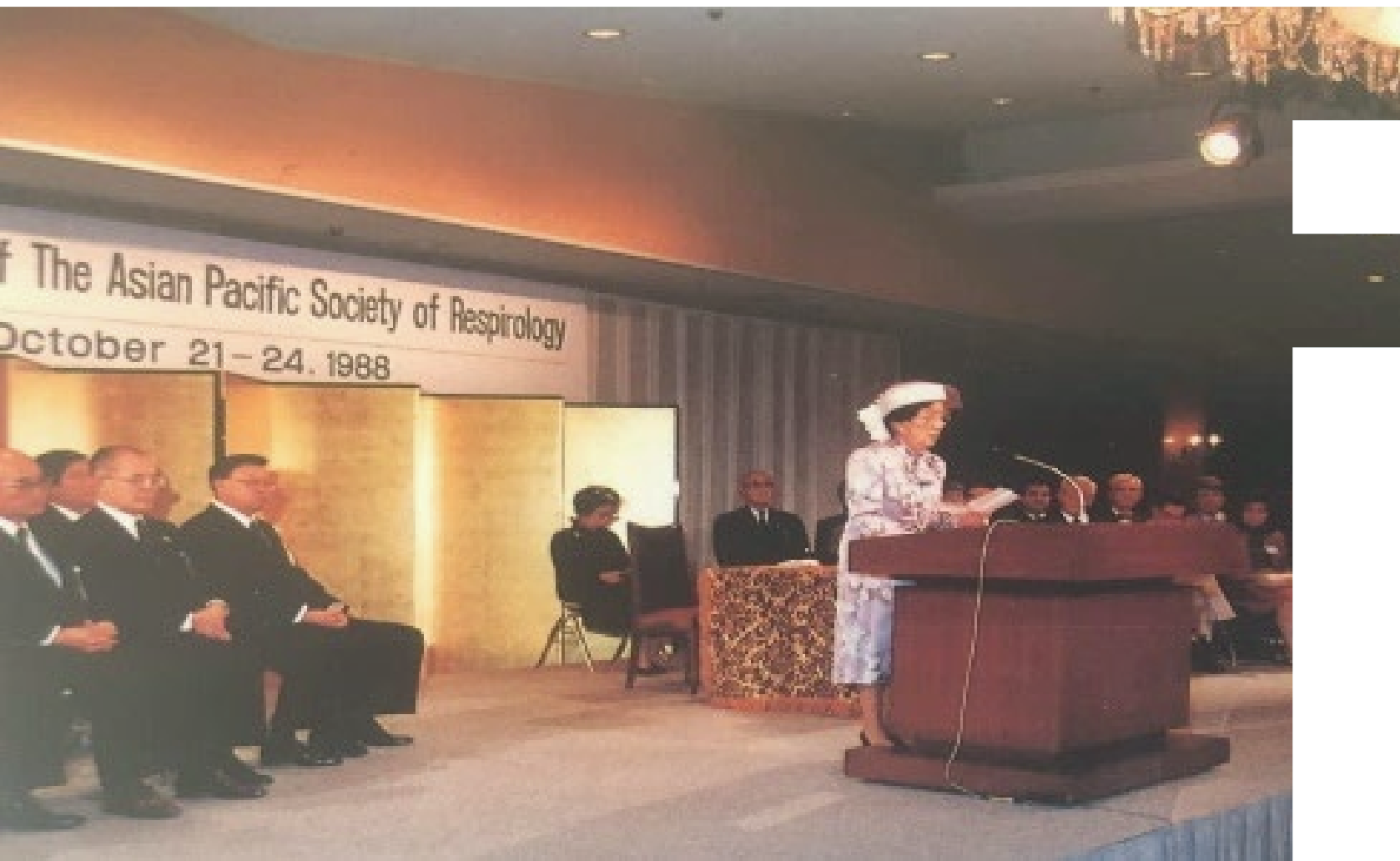


APSR Industry Taskforce (ITF)

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Introduction



The Asian Pacific Society of Respiriology was established in 1986.

The objectives of the Society are the advancement and promotion of knowledge of the respiratory system in health and disease.

It strives to encourage research, improve clinical practice through teaching, increase awareness of health problems in the area and promote the exchange of knowledge among respirologists in the Asia-Pacific region.

Aims of the APSR

- Promoting and coordinating activities in the field of respiratory medicine
- Fostering research activities in the field of respiratory medicine
- Organizing and coordinating regular congresses and occasional meetings
- Producing regular publications, including a Newsletter, the APSR Respiratory Updates and Respirology, a journal of international repute

Governance

The APSR seeks support from external organisations to further its objectives in advancing science and education in the field of respiratory medicine in the Asia-Pacific region which is deemed acceptable to its By-Laws and any and all relevant Regulatory Policies and Laws.

The APSR is registered in Japan as a Non-Profit Organisation (NPO) in the name of the Asian Pacific Thoracic Association (APTA).

APSR Secretariat

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About the APSR

More than 18,000 APSR members from 45 countries

En bloc Society Members



Bangladesh Lung
Foundation



Malaysian Thoracic
Society



Sri Lanka College of
Pulmonologists



Hong Kong
Thoracic Society



Mongolian Respiratory
Society



Taiwan Society of
Pulmonary and Critical
Care Medicine



Indonesian Society
of Respiriology



Philippines College of
Chest Physicians



Vietnam Respiratory
Society



Japanese
Respiratory
Society



Korean Academy
of Tuberculosis
and Respiratory
Disease



Singapore Thoracic
Society

Unrestricted Educational Grants

Support APSR educational activities in general

Levels of sponsorship

Amount of sponsorship

Diamond

USD 100,000 or above

Gold

USD 70,000 – < 100,000

Silver

USD 40,000 – < 70,000

Sapphire

USD 10,000 - < 40,000

Sponsorship opportunities

New!! Placement of your Company Logo on the APSR Webpage

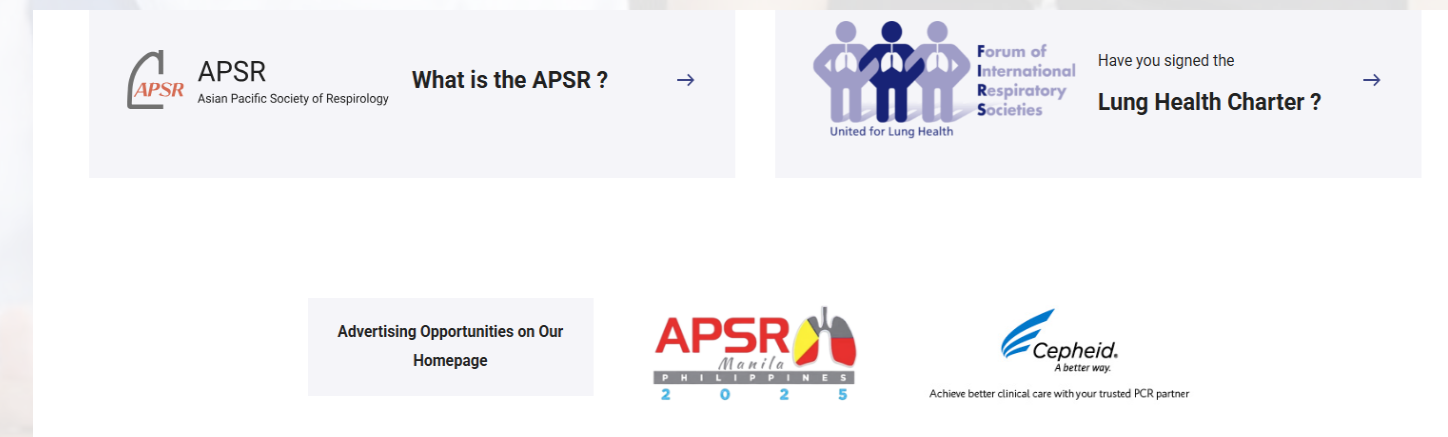
- **Overview:** Promote your brand to a highly specialized and influential audience in respiratory medicine
- **Banner advertisement period:** 1 year from the date of publication
- **Banner content:** a logo of a company
- **Place posting a logo:** APSR homepage <https://apsr.org/>
- **Clickable Logo:** The logo may be linked to your company's website for easy access and greater engagement.

■ **Impact:**

Strengthen your brand presence in the respiratory field

Build stronger connections with healthcare professionals region-wide

□ USD \$20,000



Sponsorship opportunities

APSR Research Symposium



A new APSR symposium designed to enhance research under APSR

- Seasoned APSR Researchers would be invited to give talks on conducting investigator related research studies, including but not limited to basic / translational research studies or multi-centered clinical trials.
- Industry may sponsor speakers to give talks on symposium.
- Topics and contents will be open for discussion with APSR Research Committee which holds vetting for scientific topics and final decision
- US 15,000 for sponsoring individual speakers, or any amount > USD 15,000 for sponsoring the symposium organization as a whole

Sponsorship opportunities



Education seminars (ESAPs)

- APSR will partner with local/regional thoracic societies to host and organize a topic based educational event usually over 2 days
 - ~50-100 delegates conducive to hands on workshops
 - Sponsorship opportunities are available to partner with the APSR in providing these Scholarships on a case by case basis.
- USD \$20,000 per ESAP

Sponsorship opportunities

APSR Short-Term Research / Training Scholarship

- The scholarship is provided by the APSR with the objectives of enabling young respirologists, to develop, acquire, and apply advanced research procedures and techniques in the area of respiratory medicine for 3 to six months in a foreign country/region within the APSR region.
- Potential host organisations include Academic Institutions, Hospitals, Research Groups and Industry. Applicants are expected to be young graduates in a respiratory related field and postgraduate qualifications are not required.
- USD \$50,000 for 6 months or pro-rata

Sponsorship opportunities

APSR Fellowships for Post-graduate Training

- The Fellowship is provided by the APSR with the objectives of enabling young respirologists, to develop, acquire, and apply advanced research procedures and techniques in the area of respiratory medicine for 1 year in a foreign country/region within the APSR region.
 - Potential host organisations include Academic Institutions, Hospitals, Research Groups and Industry. Sponsorship opportunities are available to partner with the APSR in providing these Scholarships on a case by case basis, and may be targeted to one or more of the APSR Assemblies. Applicants are expected to be early career researchers in a respirology related field undertaking or just completed a post graduate qualifications.
- USD \$100,000

Sponsorship opportunities

APSR Assembly Educational Webinars (An APSR-hosted sponsored webinar by Company)

- Webinar Topic - Related [APSR Assembly](#)
- The sponsor is welcome to nominate suitably qualified topic(s); however the final topic selection will remain the sole responsibility of the APSR.
- Presenters of a Webinar
 - The sponsor is welcome to nominate up to three suitably qualified presenters; however the final selection of the presenters will remain the sole responsibility of the APSR.
- Sponsor benefits
 - APSR will post the sponsor's logo on the APSR Assembly webinar webpage (can be linked to sponsor website)
 - Acknowledgement of sponsorship will be made APSR at each Webinar
 - Sponsor will be given an option to give a brief welcome speech without slides or other AV materials, for up to one minute, on their support for research and education (No advertisement for any commercial product nor endorsement)
- USD \$15,000 - Single session Educational Webinars /1 hour with APSR determined scientific
- USD \$35,000 - Series of three 1-hour Educational Webinar sessions
- USD \$50,000 - Series of six 1-hour Educational Webinar sessions

Sponsorship opportunities

APSR Annual Congress Live streaming

- Sponsorship is available on an annual basis to sponsor the live streaming of selected APSR Congress educational seminars, which will be available for 6-12 months post-Congress
- USD55,000 (Quantum depends on the number of licenses)

APSR welcomes new ideas and sponsorship opportunities

Proposals for other types or format of sponsorship to APSR are most welcome

For examples,

Named APSR – Sponsor Award with general respiratory / specific theme
Named APSR – Sponsor Training / Travel Sponsorships
or APSR (anonymous sponsor) awards or training / travel sponsorships
or other ideas are all welcome

Contact: APSR Secretariat

Alternatives

Proposals for other types or format of sponsorship to APSR are most welcome

Thank you!