

Advertising Opportunities on Our Homepage

With a membership of over 18,000 professionals in 45 countries, the Asian Pacific Society of Respiriology (APSR) is dedicated to the advancement and promotion of knowledge of the respiratory system in both health and disease. Our mission is to support research, improve clinical practice through education, raise awareness of respiratory health issues in the region and promote the exchange of knowledge among respirologists throughout the Asia Pacific region.

We offer companies a valuable opportunity to showcase their brand through strategic advertising placements on our homepage. By advertising with us, you can reach a highly targeted audience, increase brand visibility and foster valuable engagement with respiratory healthcare professionals.

For more information, please contact the APSR Education team at education@apsr.org.

Why Advertise with APSR?

- **Exclusive Audience:** Reach over 18,000 leading experts, clinicians, and decision-makers in hospitals, clinics, and research laboratories across the Asia-Pacific region.
- **Prime Placement:** Your company's logo will be prominently displayed on the APSR homepage (<https://apsr.org/>), ensuring maximum visibility to a relevant audience.
- **Cost-Effective Investment:** Take advantage of a high-impact advertising opportunity at a competitive rate of **USD 20,000** per year.
- **Engaging Banner Content:** Your company's logo will act as a clickable link, directing visitors to your website for easy access and direct engagement.
- **Advertising Duration:** Your advertisement will remain visible for **one year** from the date of publication.

Advertising Policy and Disclaimer

- **Advertising Service:** Our homepage provides a platform for companies to display their logos and establish links to their official websites in exchange for an advertising fee.
- **Compliance with Policies:** All advertisements must comply with relevant laws, regulations, and the policies of APSR.
- **Content responsibility:** APSR is not responsible for the content of the advertisements, the information on the linked sites, or the business practices of the advertisers.
- **Tobacco-Related Advertising:** In accordance with APSR's policy on tobacco, we do not accept advertisements for tobacco products, tobacco companies, their foundations, or subsidiaries, including sponsorship and advertising related to alternative nicotine delivery products such as e-cigarettes and heated tobacco products.
- **Final Approval:** The final decision regarding advertisement placement rests solely with APSR. We reserve the right to reject or remove advertisements at our discretion.

Don't miss this valuable opportunity to connect with leaders in the field of respiratory healthcare!

We look forward to partnering with you to enhance your brand's reach and impact within the respiratory healthcare community.